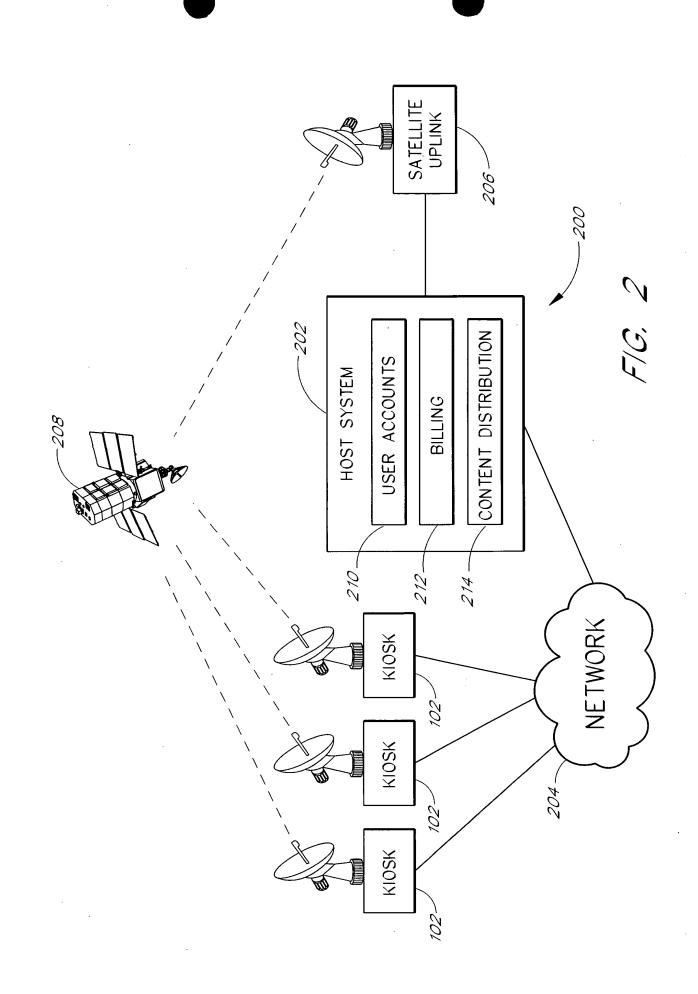


F/G. 1B



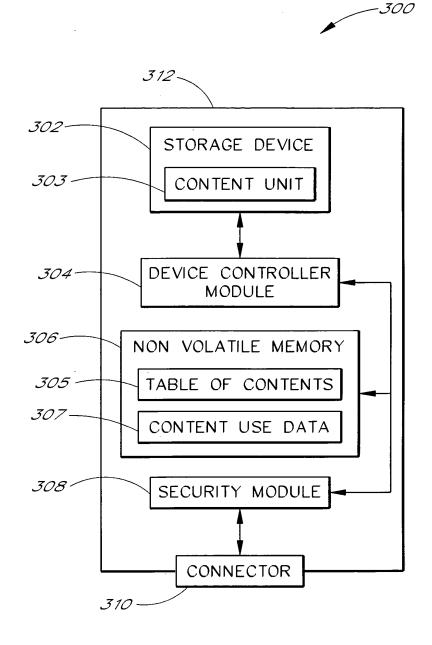
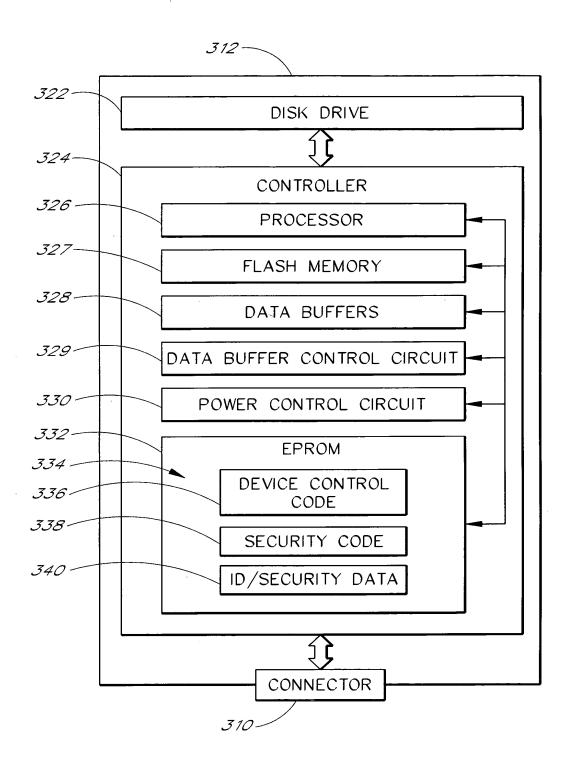
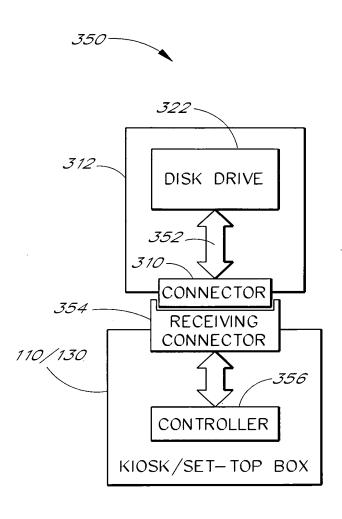


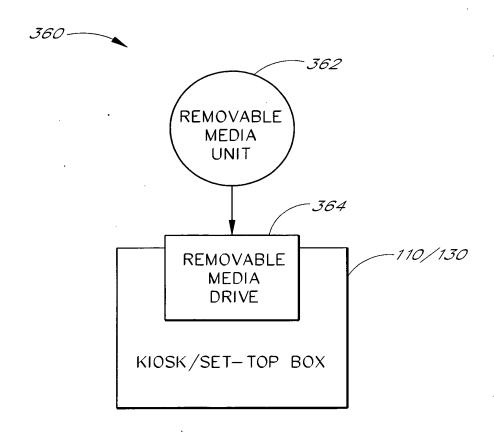
FIG. 3A



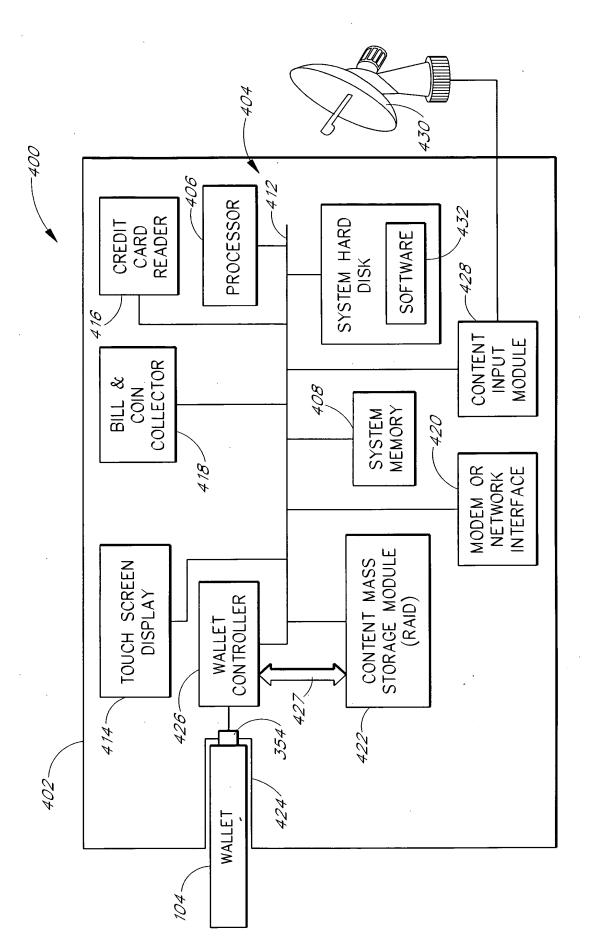
F/G. 3B



F/G. 3C



F/G. 3D



F/G. 4

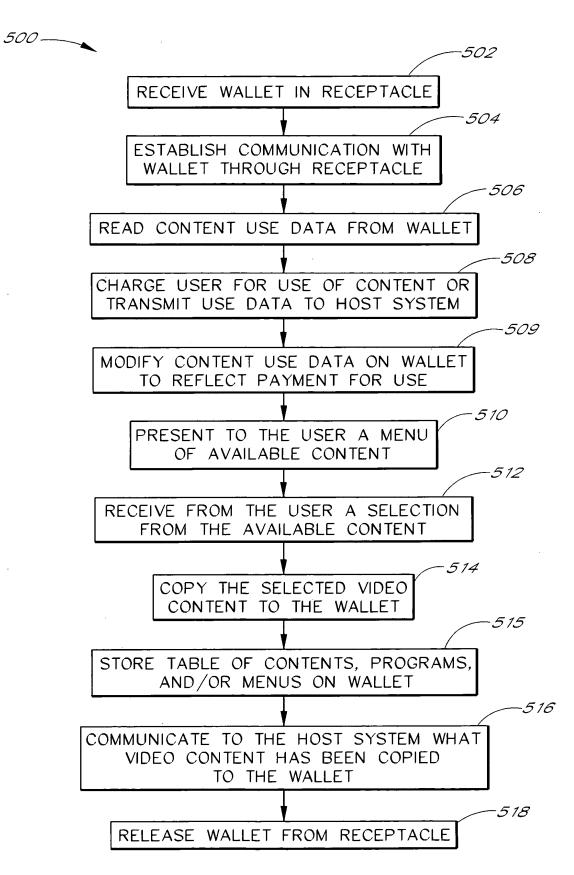
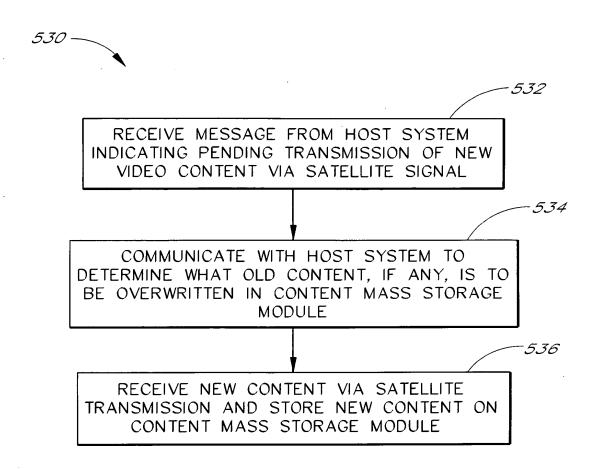
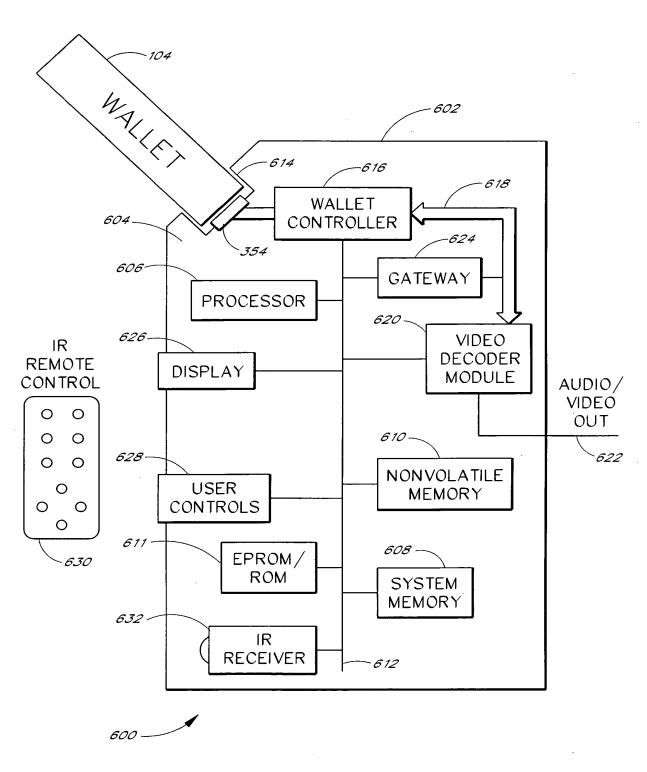


FIG. 5A



F/G. 5B



F/G. 6

700-

CONTENT USE DATA FOR CONTENT UNIT 1234567:

-702

712

SEGMENT 1 VIEWED 2 TIMES

SEGMENT 2 VIEWED 1 TIME SEGMENT 3 VIEWED 1 TIME

SEGMENT 4 VIEWED 1 TIME

FIG. 7A

710-

CONTENT USE DATA FOR CONTENT UNIT 2345678:

O SECONDS PLAY 720 SECONDS STOP 720 SECONDS CUE

750 SECONDS **PLAY** 

7200 SECONDS STOP

7200 SECONDS REVIEW

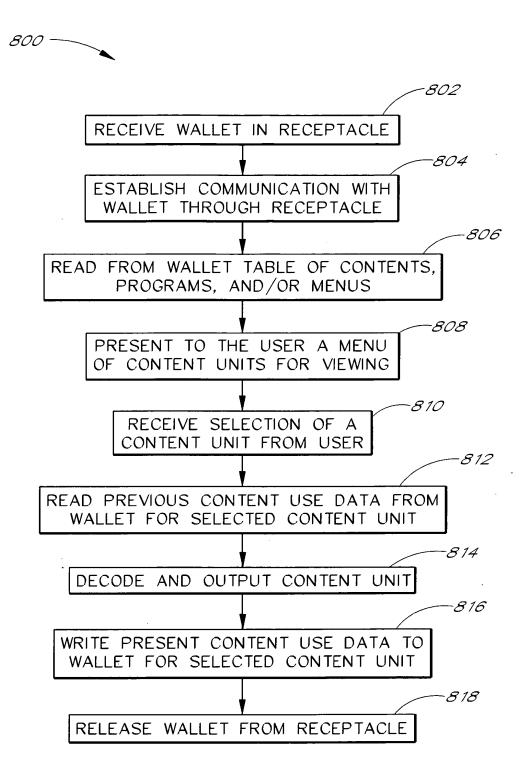
7100 SECONDS **PLAY** 

7200 SECONDS STOP

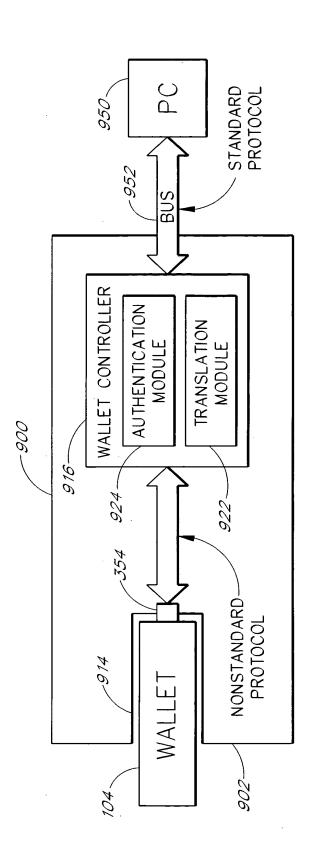
120 SECONDS **PLAY** 

720 SECONDS STOP

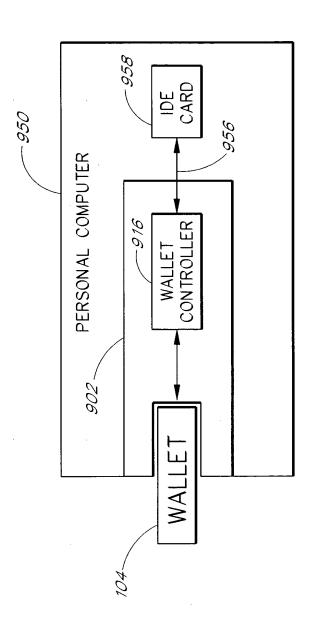
FIG. 7B



F/G. 8



F/G. 94



F/G. 9B